ASIS PANDA

+1 (812) 360-2036
aspanda@indiana.edu

WORK EXPERIENCE

VERIZON LABS | San Jose, CA | 2015 - Present
UX Designer

- Leading product design of three products owned by the Verizon Internet Services and Product's engineering team.
- Redesigned one of the flagship products to be launched by working with product manager, stakeholder and engineers.
- Planned, structured, organized and conducted user researches for each product.
- Lead the design of Instant Access product resulting in acquisition of paying clients.

VERIZON LABS | Palo Alto, CA | Summer 2014
UX Design Intern

- Designed the first UX flow for Instant Access product along with the product manager.
- Conducted user research and presented user behavior information which translated into product decisions for Instant Access.
- Created information architecture documentation for mobile internet services product.
- Created wireframe and defined interactions for the mobile internet services product.
- Assisted team lead with product line funnel pitch deck eventually leading to secure funding for the product.

INDIANA UNIVERSITY | Bloomington, IN | Spring 2014
Design Lab Consultant

- Managed the requirements of design lab and its attending students.
- Developed high-fidelity and low-fidelity wireframes for ongoing projects.
- Conducted usability tests and generated usability reports.
- Worked on stakeholder requirements and reports.
- Design low-fidelity and high-fidelity prototypes.

QONNECT APP LAB | India | 2011 - 2013
Cofounder and CEO

- Lead the product design of Qonnect App
- Developed the business plan and customer acquisition strategies
- Raised angel investment from private investors
- Incorporated 'Qonnect App Lab,' a Private Limited company (LLC)
- Managed team of five comprising of developers and designers
- Won two technology patent for the product

EDUCATION

M.S. Information Science & Human Computer Interaction, May 2015
Indiana University, Bloomington, Indiana

B.Tech. Information Technology, June 2012
Kalinga Institute of Industrial Technology, India

SKILLS

Design Methods
Rapid Prototyping
User Research
Contextual Inquiry
User Interview
Personas
User journey diagram
Usability Testing
Information Architecture
Sketching
Wireframing

Prototype/Wireframe
Xcode Storyboard
Quartz Composer
Origami & Avocado
Axure RP Pro
InVision
Proto.io
Keynote

Graphic Design
Sketch
Adobe Illustrator
Adobe InDesign
Adobe Photoshop
Paper by FiftyThree

Code
HTML
CSS
Javascript
PHP
C, C++

Art Discipline
Sketching
Painting
Illustration
Print Making
Typesetting
Drawing